

OVERVIEW OF KNOWLEDGE AND PUBLIC ATTITUDE TOWARD THE USE OF MEDICINE WITHOUT PRESCRIPTION IN YASMIN PHARMACY AT JALAN PINANG BARIS MEDAN

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ABSTRACT

Healthy is a health condition, either physics, psychic, spiritual or social that enable anyone for productive life either socially or economically. One of efforts to increase the health level of society is a pharmacy related work and one of pharmacy service by pharmacy is self medication or the using of medicine without prescription.

This research is a descriptive study. The method of data collecting is a survey by distribute the questionnaire to the respondent. The population in this research is 1623 and the number of sample is 94 respondent.

The results of research indicates that all of respondent, 83% know the definition of self medication, know the type of medicine use in self medication (82.6%), 83.0% of respondent know that the antibiotic must be used up in the determined period and 73.4% know that did not all of diarrhea treated by antibiotic. The attitude of respondent to the using of medicine without prescription is profitable to he people (45.7%), is hazardous for health without direction of using (55.3%), is cheaper than medicine with prescription (51.1%) and must known based on clear direction (48.9%)

Based on this research it concluded that the people has a good knowledge for 53 respondent (56.4%). The people who has a good attitude is 51 persons (54.3%).

Keywords : Knowledge, Attitude of user of medicine without prescription

INTRODUCTION

According to the Act No. 36 of 2009, healthy is a health condition, either physics, psychic, spiritual or social that enable anyone for productive life either socially or economically. The health development as one of efforts of the national development in order to achieve the awareness, willingness and capability for health life for each people in order to realize the society health level optimally. The implementation of health activities by maintenance approach, health service, health promotion, diseases prevention, disease treatment (curative) and rehabilitation. One of efforts for the increasing of health level of society is through pharmacy related work, and the place of the pharmacy activity is pharmacy.

Self medication can be performed for the mild, general and non active diseases (Wulandari, 2010). The using of medicine in self medication is one of health attitude. The type of medicine used by people in self medication is free drugs, limited free drugs and Pharmacy Compulsory drug. Factors influence the increasing of self medication is the development of innovative pharmacy technology, type and brand that known by

society, the change of regulation about the medicine or pharmacy, the awareness of society on the importance of health , the influence of information or advertisement, the easiness to get the medicine and the high price of health condition.

METHOD OF RESEARCH

This research describe an overview of knowledge and public attitude toward the using of medicine without prescription in Yasmin Phrmacy Jalan Pinang Baris Medan. The data was processed using descriptive method with survey research model in cross sectional study, i.e. a research to study the correlation dynamic between the risk factors with effect and approach method, observation or data collecting, simultaneously. (Sugiyono, 2010).

SAMPLING

The sample of this research is took by purposive sampling based on certain consideration determined by researcher, based on known characteristic (Notoatmodjo, S. 2010). The criteria of sample is a consumer who buy the medicine without prescription.

RESULT

Category of Knowledge of Respondent to the Using of Medicine without prescription at Yasmin Pharmacy Jalan Pinang Baris Medan.

No	Category of Knowledge	Frequency	Percentage
1	Good	53	56.4
2	Good enough	16	17.0
3	Poor	24	25.5
4	Bad	1	1.1
Total		94	100.0

Category of Attitude of Respondent to the Using of Medicine without prescription at Yasmin Pharmacy Jalan Pinang Baris Medan.

No	Category of Attitude	Frequency	Percentage
1	Good	51	54.3
2	Enough	34	36.2
3	Poor	9	9.6
4	Bad	0	0.0

CONCLUSION

Generally people already have a good knowledge. This is indicated by the majority of respondents drug users without prescription in pharmacies Yasmin Jalan Pinang Baris Medan. This research concludes that the people has a good knowledge for 53 respondent (56.4%) and the respondent who have a good attitude is 51 respondent (54.3%)

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